

DOWNTOWN KNOXVILLE
WAYFINDING AND SIGNAGE PROGRAM
DESIGN DEVELOPMENT PACKAGE
15 October 2009
REVISED 14 May 2010

City of Knoxville
Knoxville, Tennessee

merJe



MERJE | ENVIRONMENTS & EXPERIENCES

Suite 208

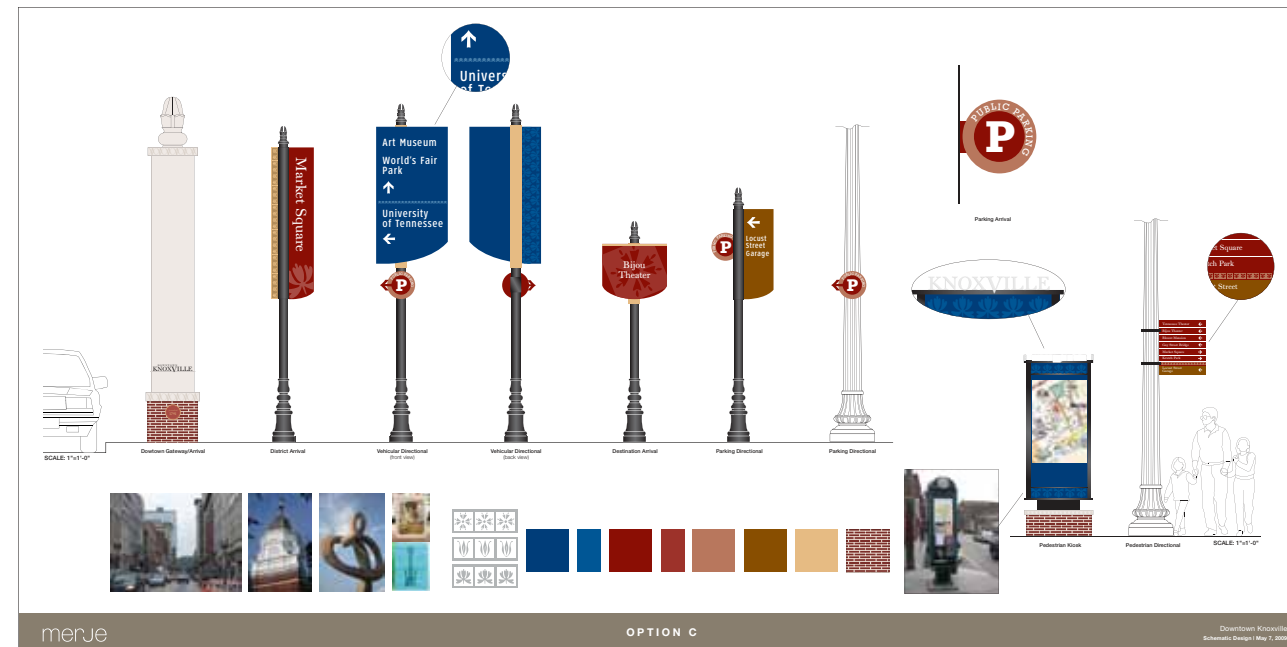
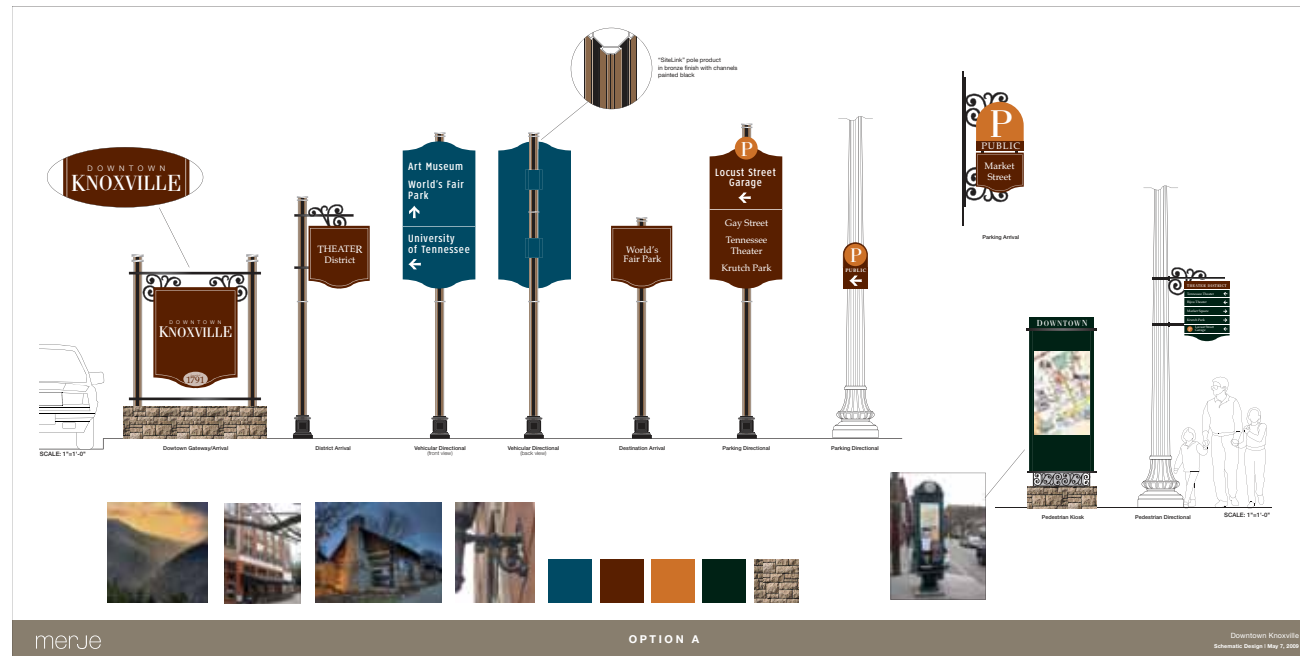
120 N. Church Street

West Chester, PA 19380

T 484.266.0648

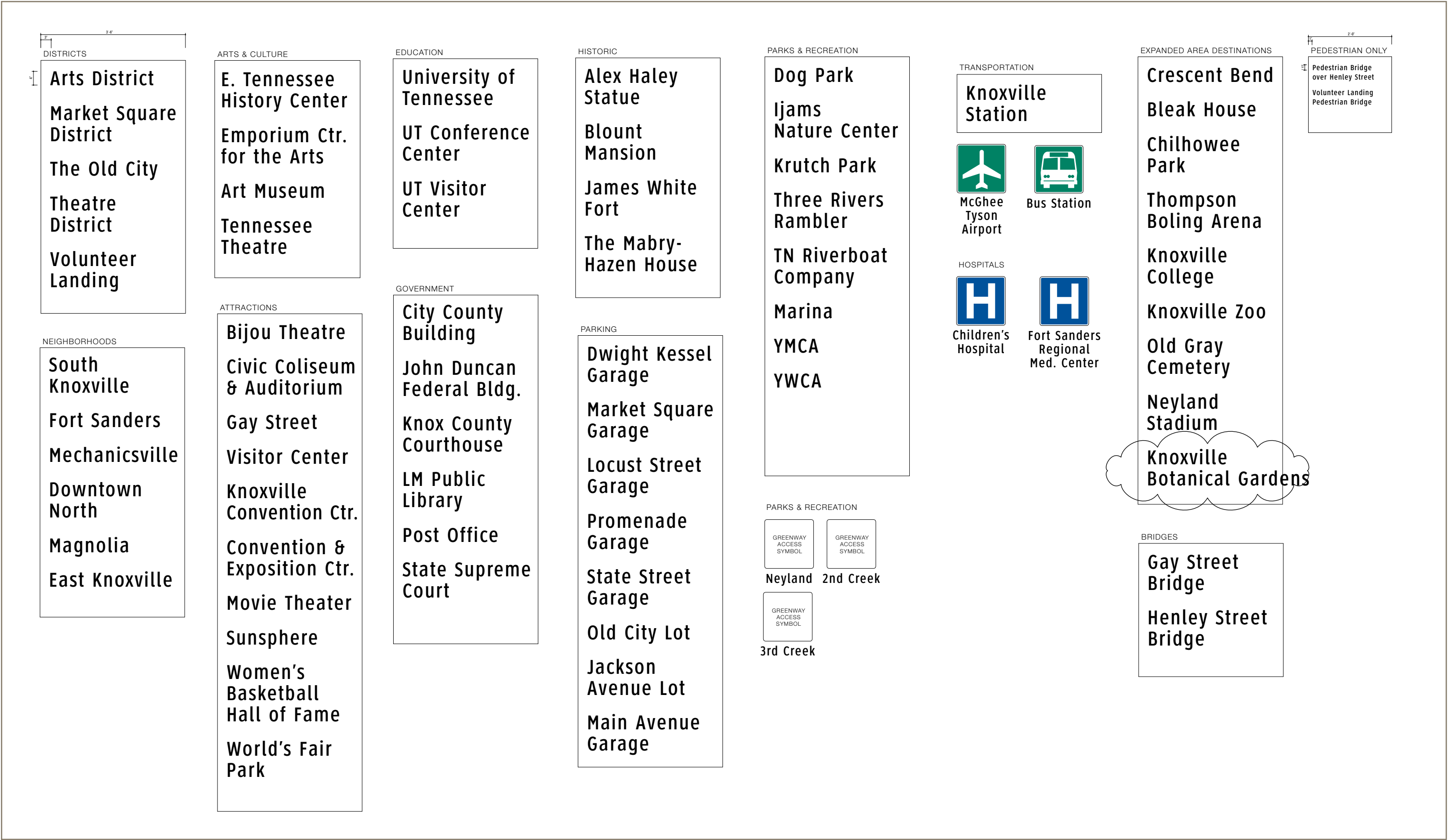
www.merjedesign.com

SCHEMATIC DESIGN: OPTIONS A–D





DESIGN DEVELOPMENT: GRAPHIC STANDARDS



PRIMARY TYPEFACE

Clearview Highway

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 ‘’!@#\$%^

Amongst the several mechanical Arts that have engaged my attention, there is no one which I have pursued with so much steadiness and pleasure, as that of Letter Founding.

This san serif typeface is used for all vehicular signs.

SECONDARY TYPEFACE

Book Antiqua Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 ‘’!@#\$%^

Amongst the several mechanical Arts that have engaged my attention, there is no one which I have pursued with so much steadiness and pleasure, as that of Letter Founding.

Book Antiqua Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 ‘’!@#\$%^

Amongst the several mechanical Arts that have engaged my attention, there is no one which I have pursued with so much steadiness and pleasure, as that of Letter Founding.

This serif typeface is used for all arrival and pedestrian signs.

COLOR PALETTE



Matthews Paint
MP07102 Deep River



Matthews Paint
MP18098 Queen Silver Metallic



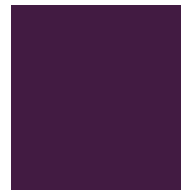
Matthews Paint
MP11862 Road House Blues
PMS 302M



Matthews Paint
MP04631 Ember Red
PMS 188M



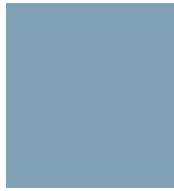
Matthews Paint
MP
PMS 7403M



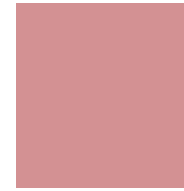
Matthews Paint
MP15262 Marsala Pansauce
PMS 518M



Matthews Paint
MP07694 Frescoe Sky
PMS 659M



Matthews Paint
MP07455 Blue Nose
PMS 5415M

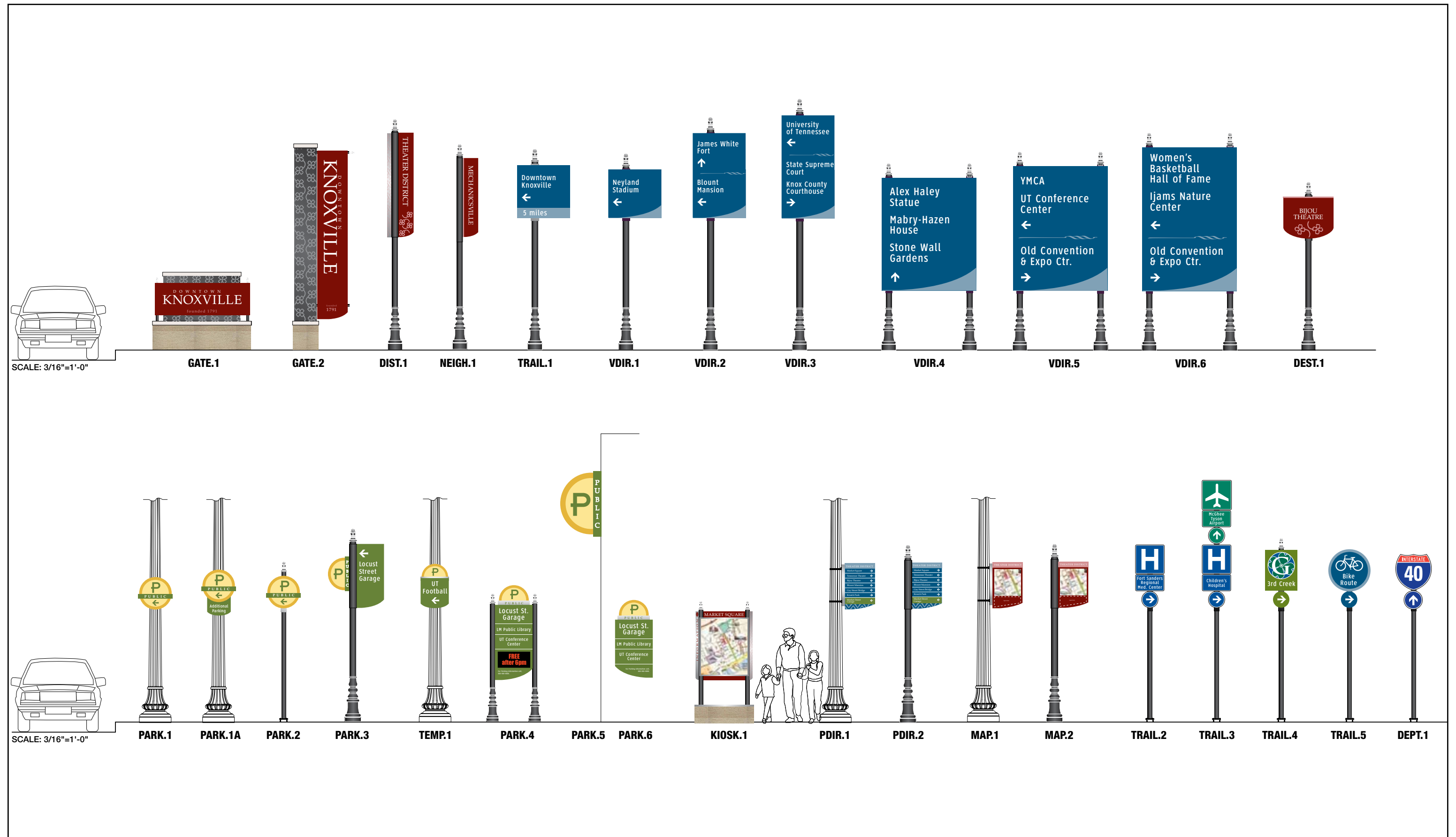


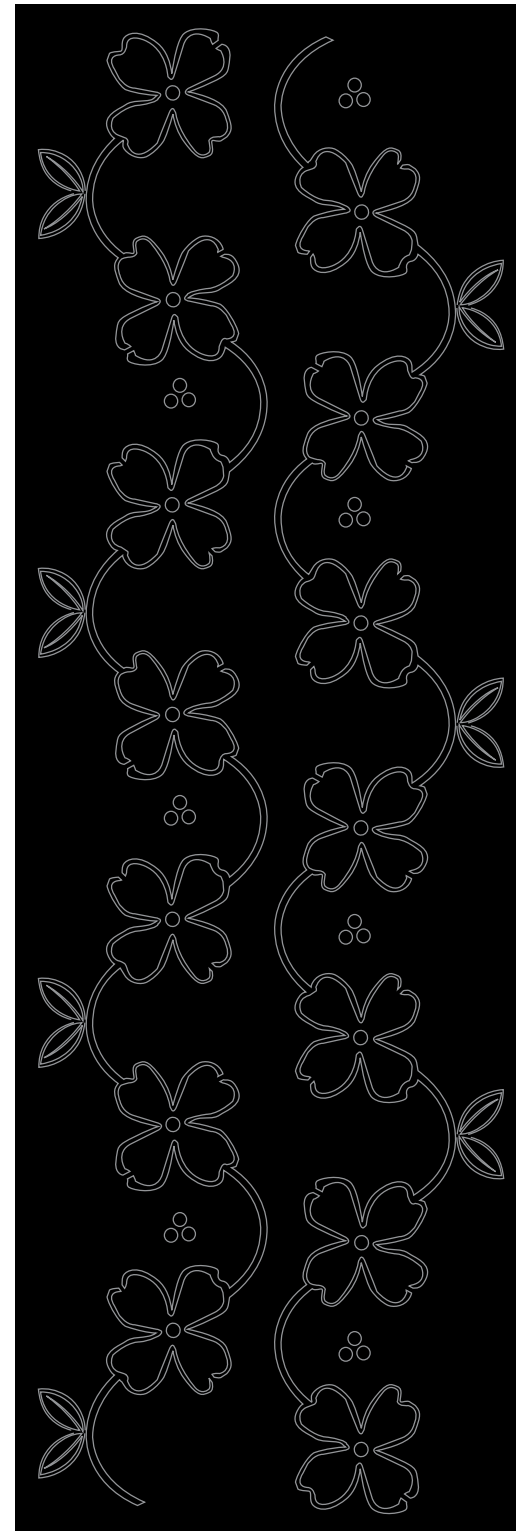
Matthews Paint
MP10540 Red Butte
PMS 695M



Matthews Paint
MP
PMS 7407M

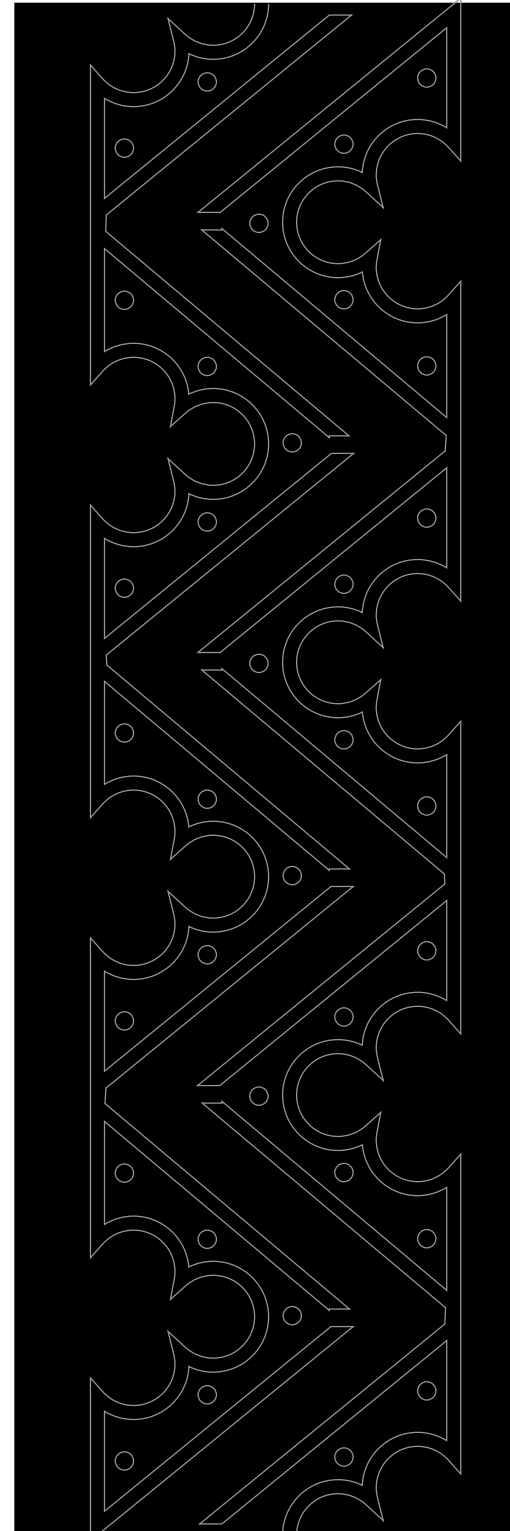
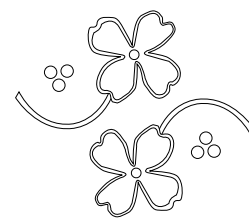
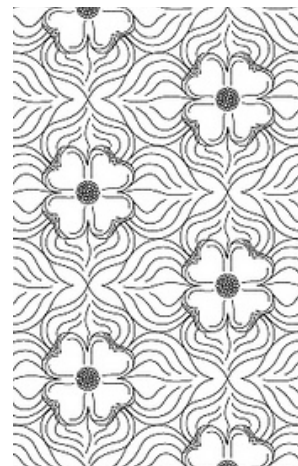
DESIGN DEVELOPMENT | SIGN DRAWINGS



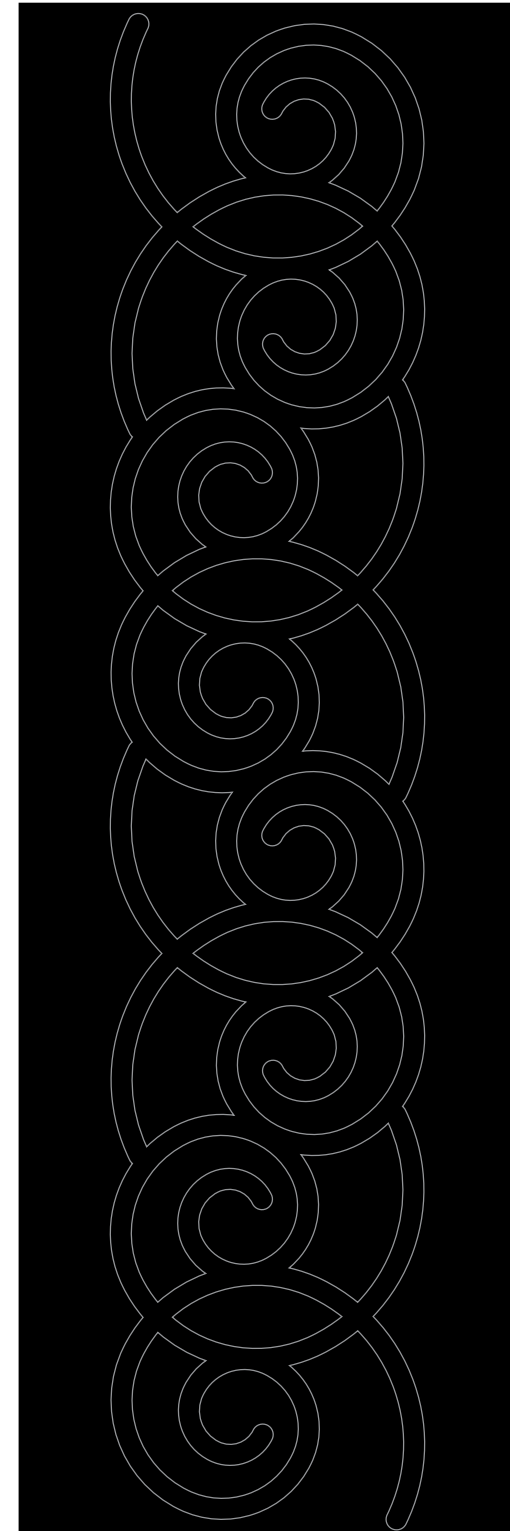


PATTERN #1

Inspiration Images

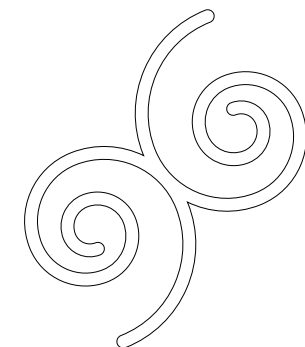
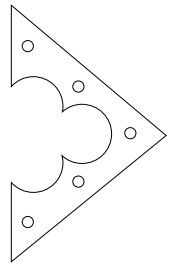


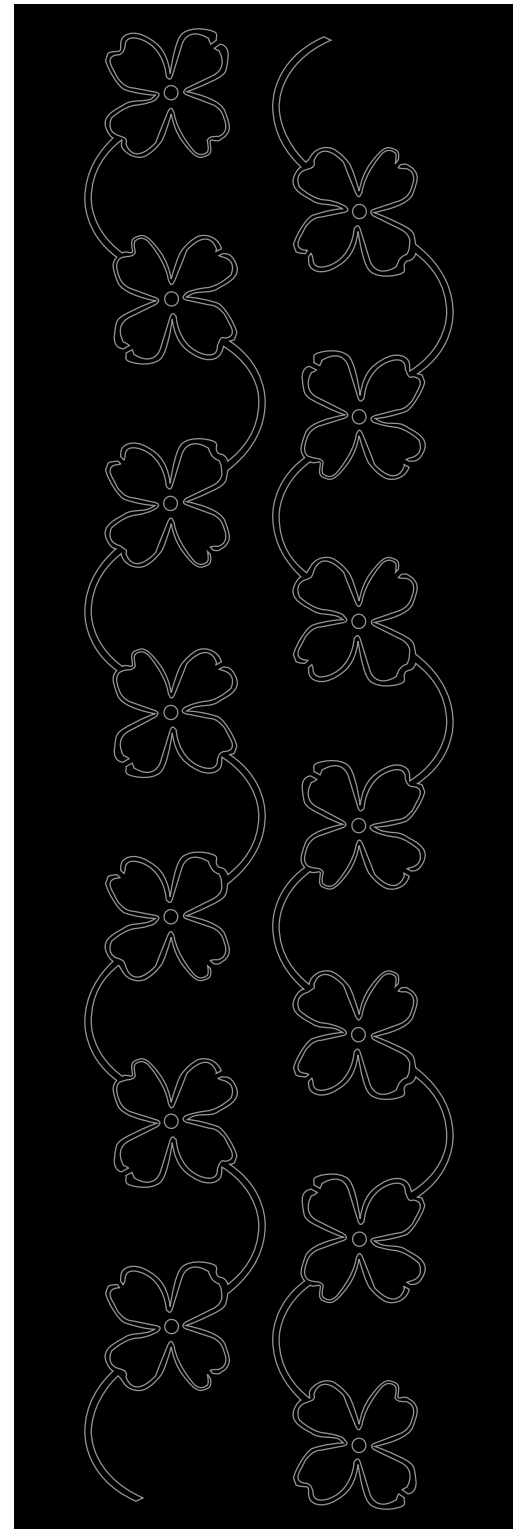
PATTERN #2



PATTERN #3

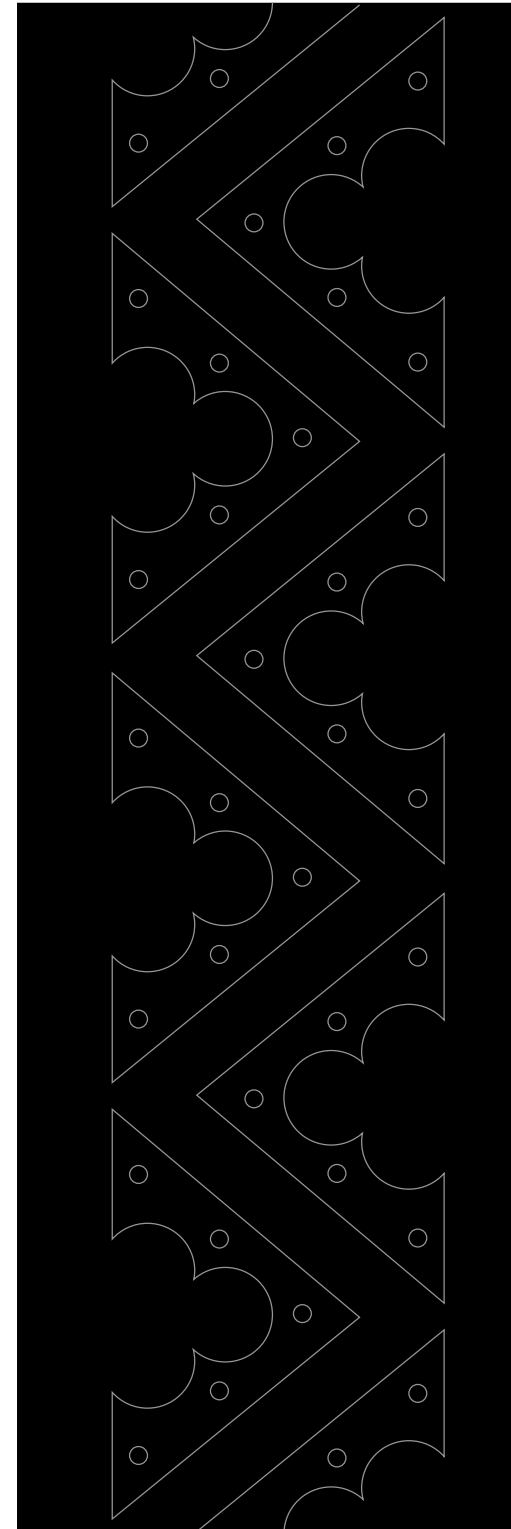
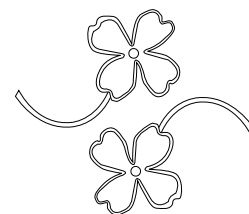
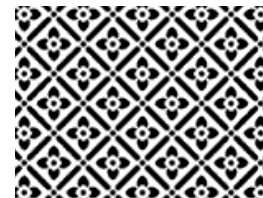
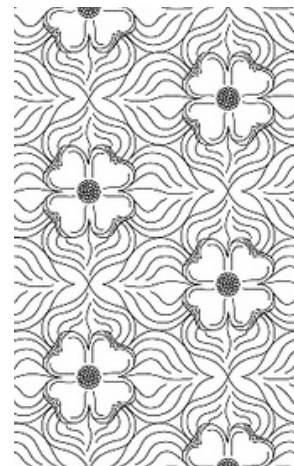
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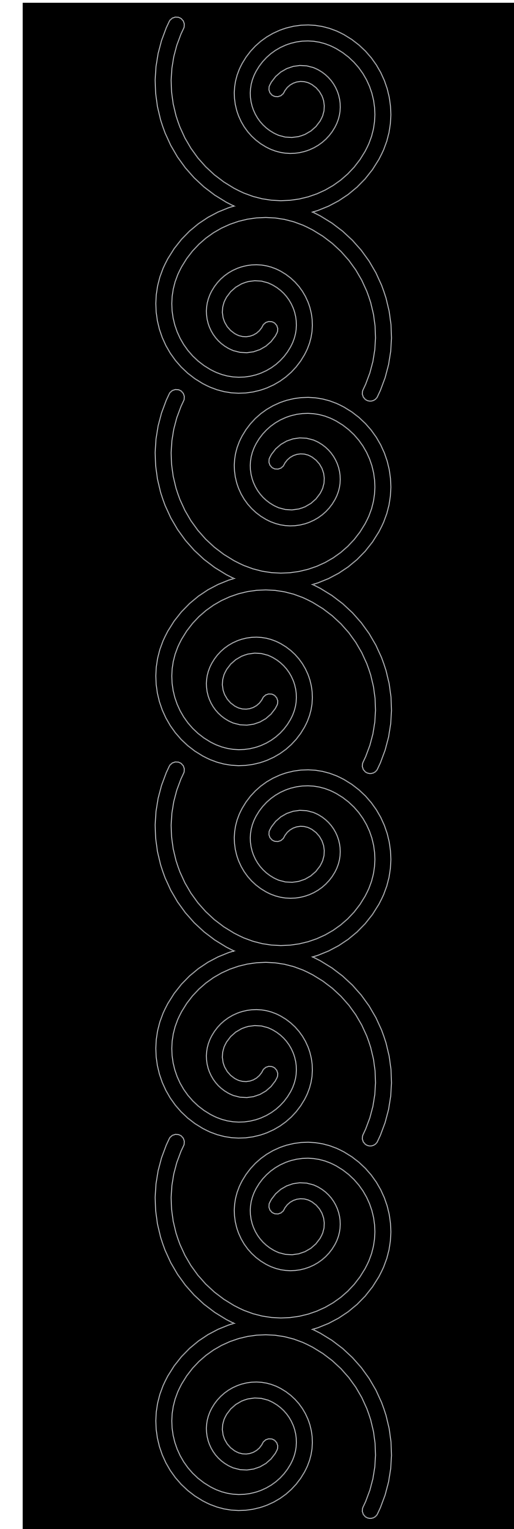


PATTERN #1B

Inspiration Images

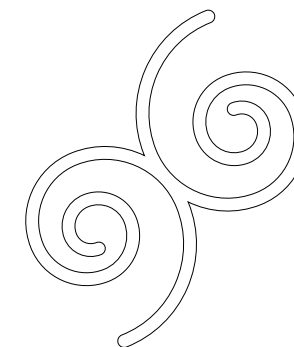
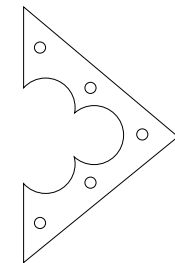
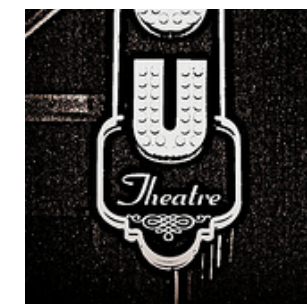


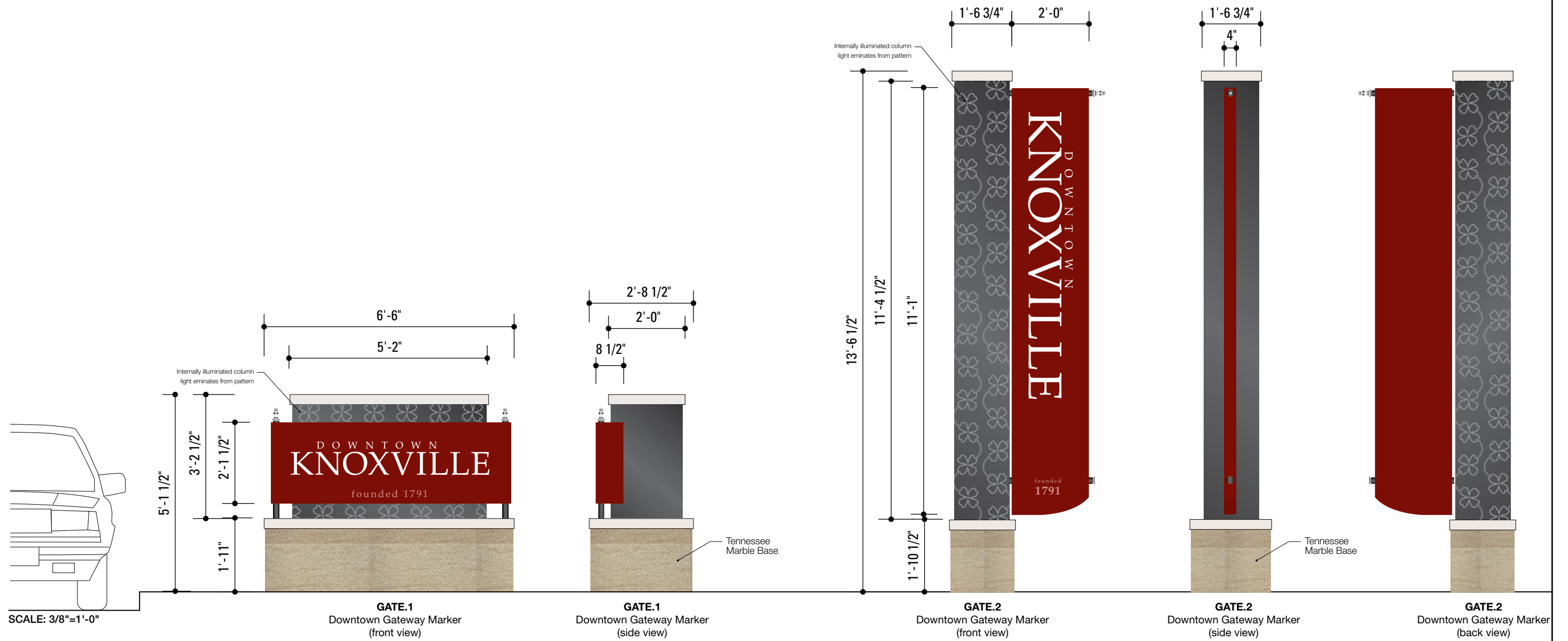
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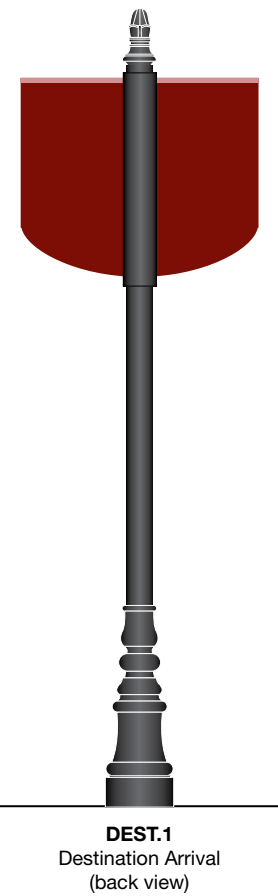
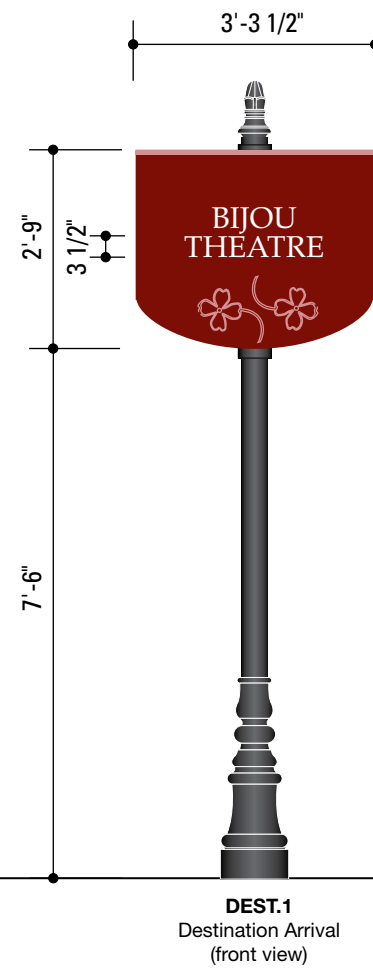
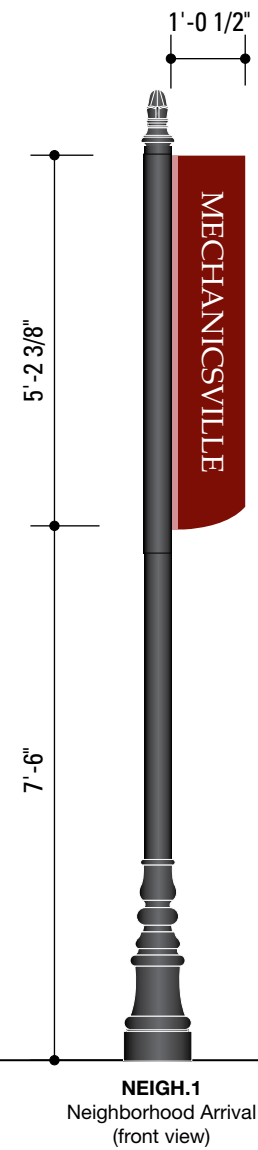
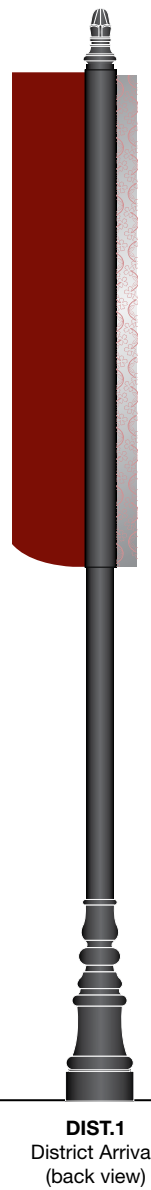
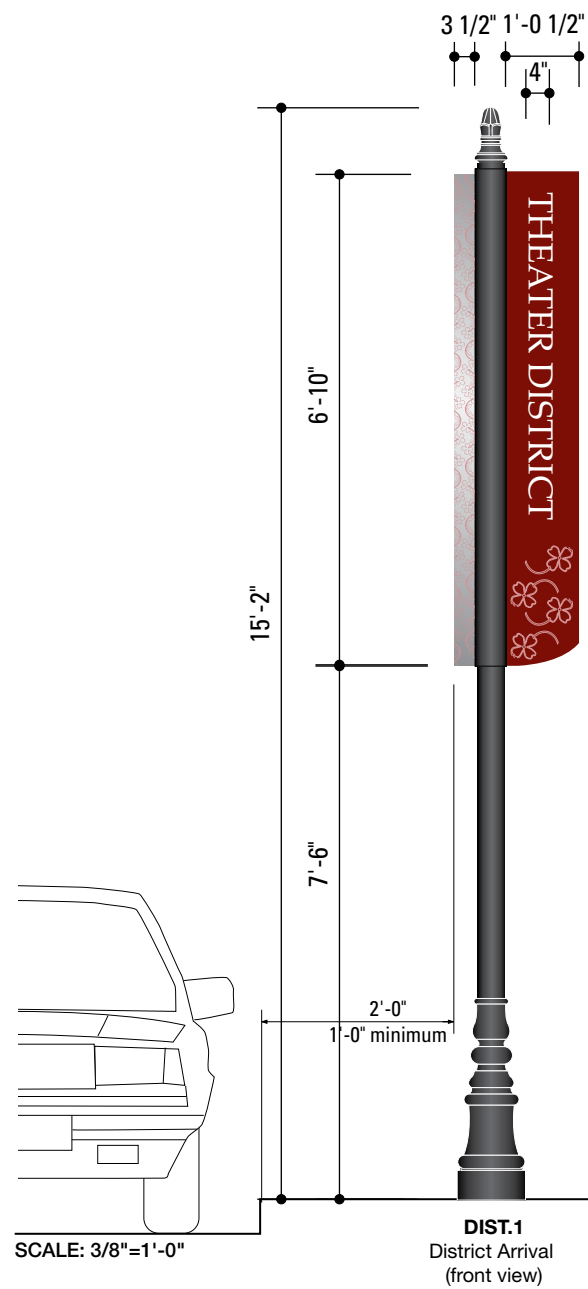


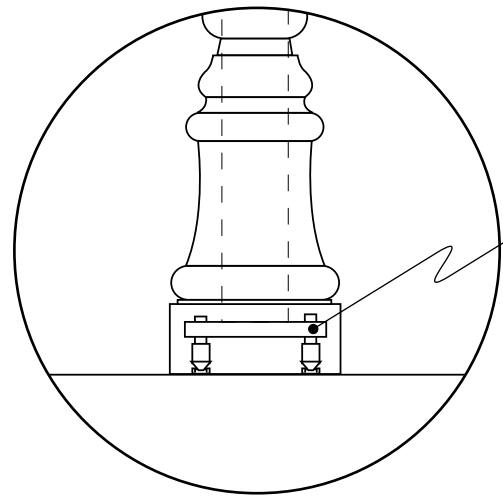
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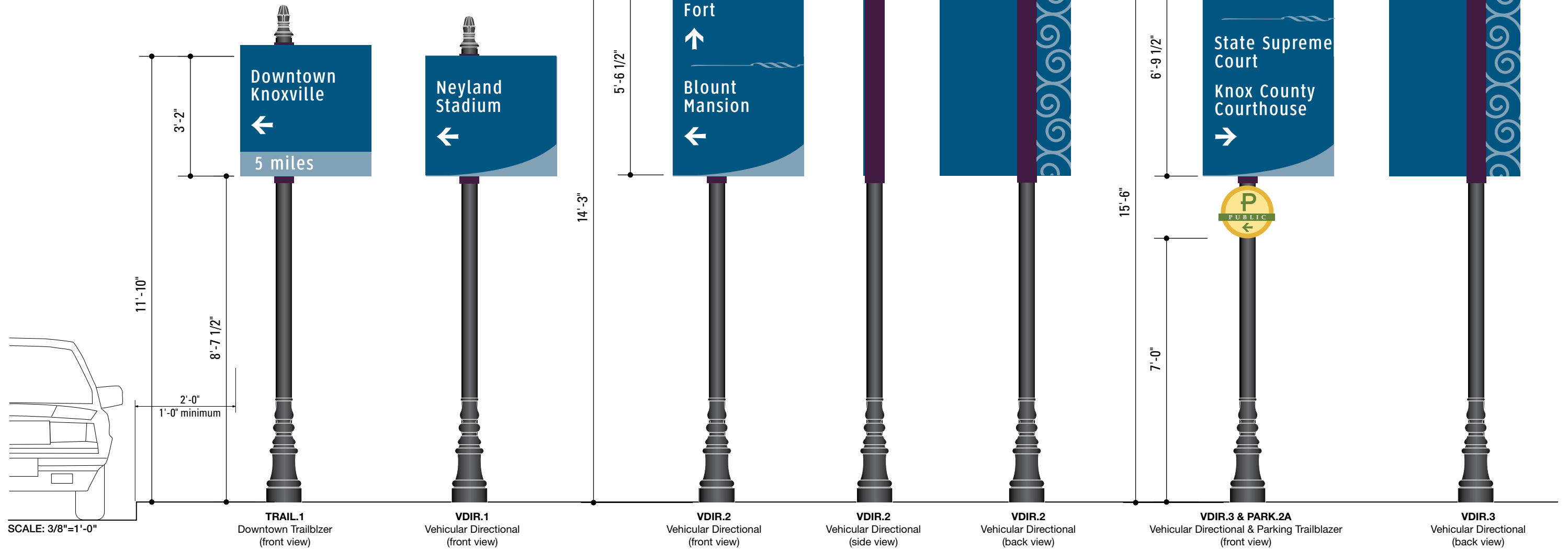


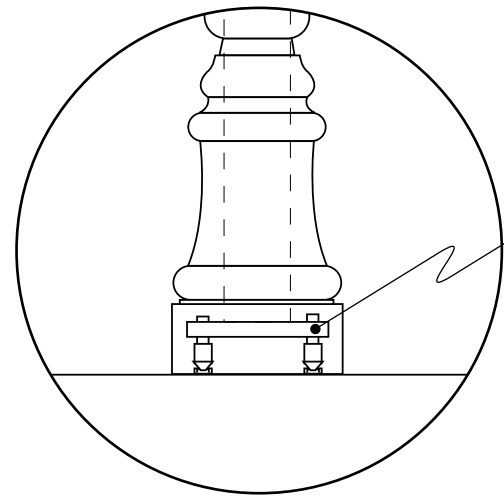






Transpo
Pole Safe Breakaway
beneath ornamental base

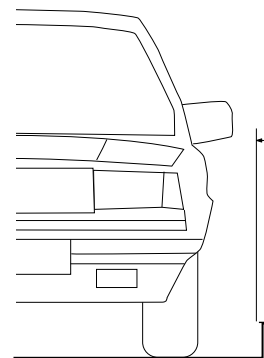
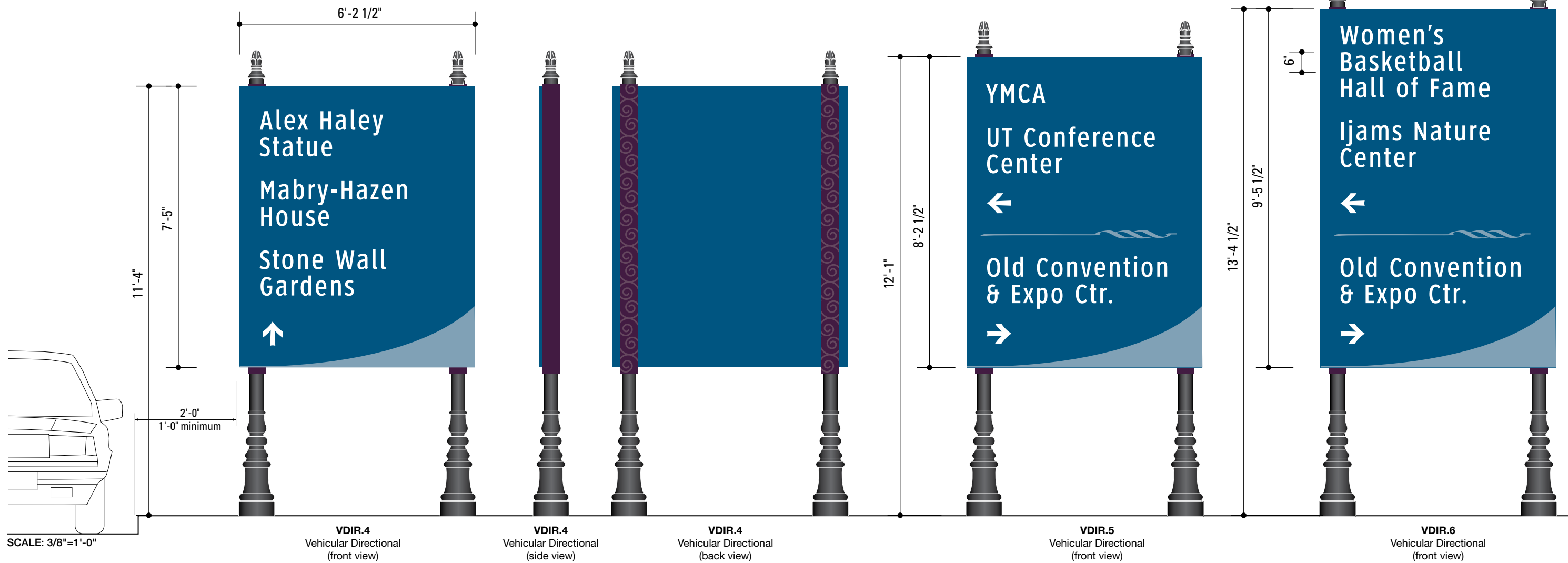




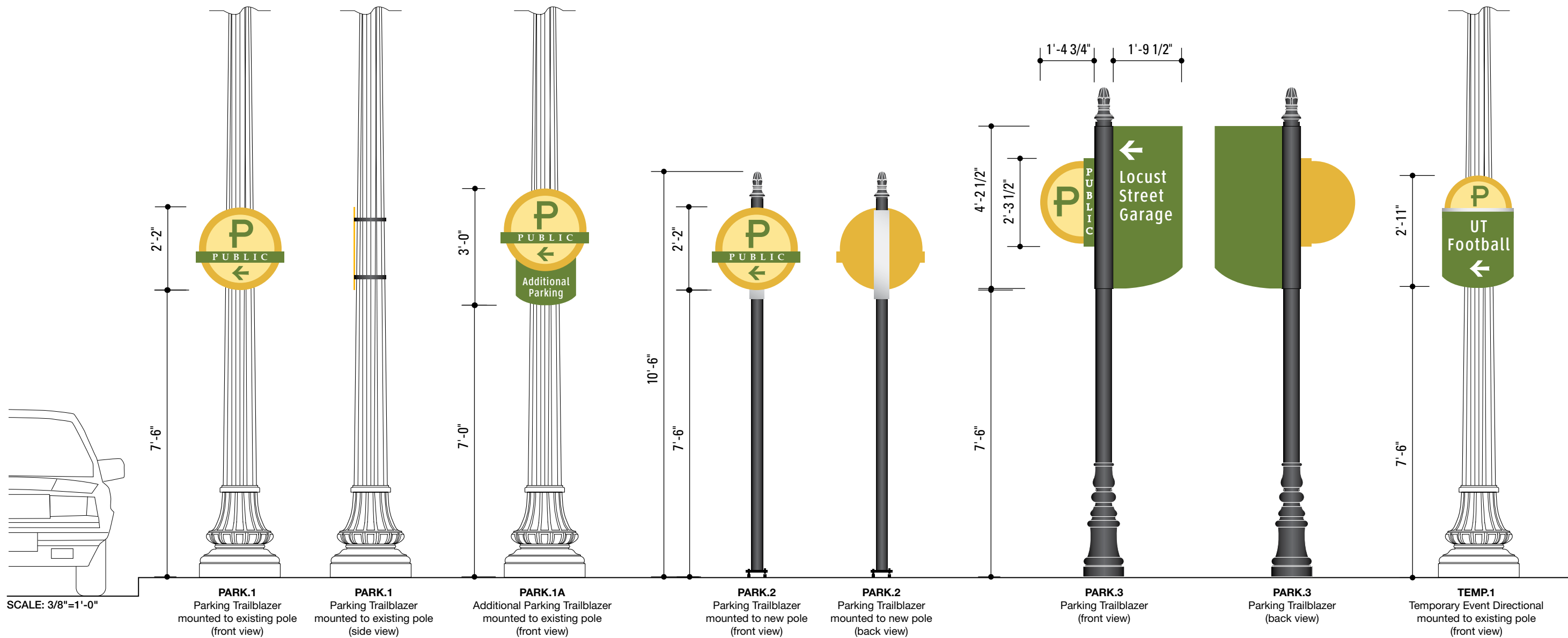
Transpo
Pole Safe Breakaway
beneath ornamental base

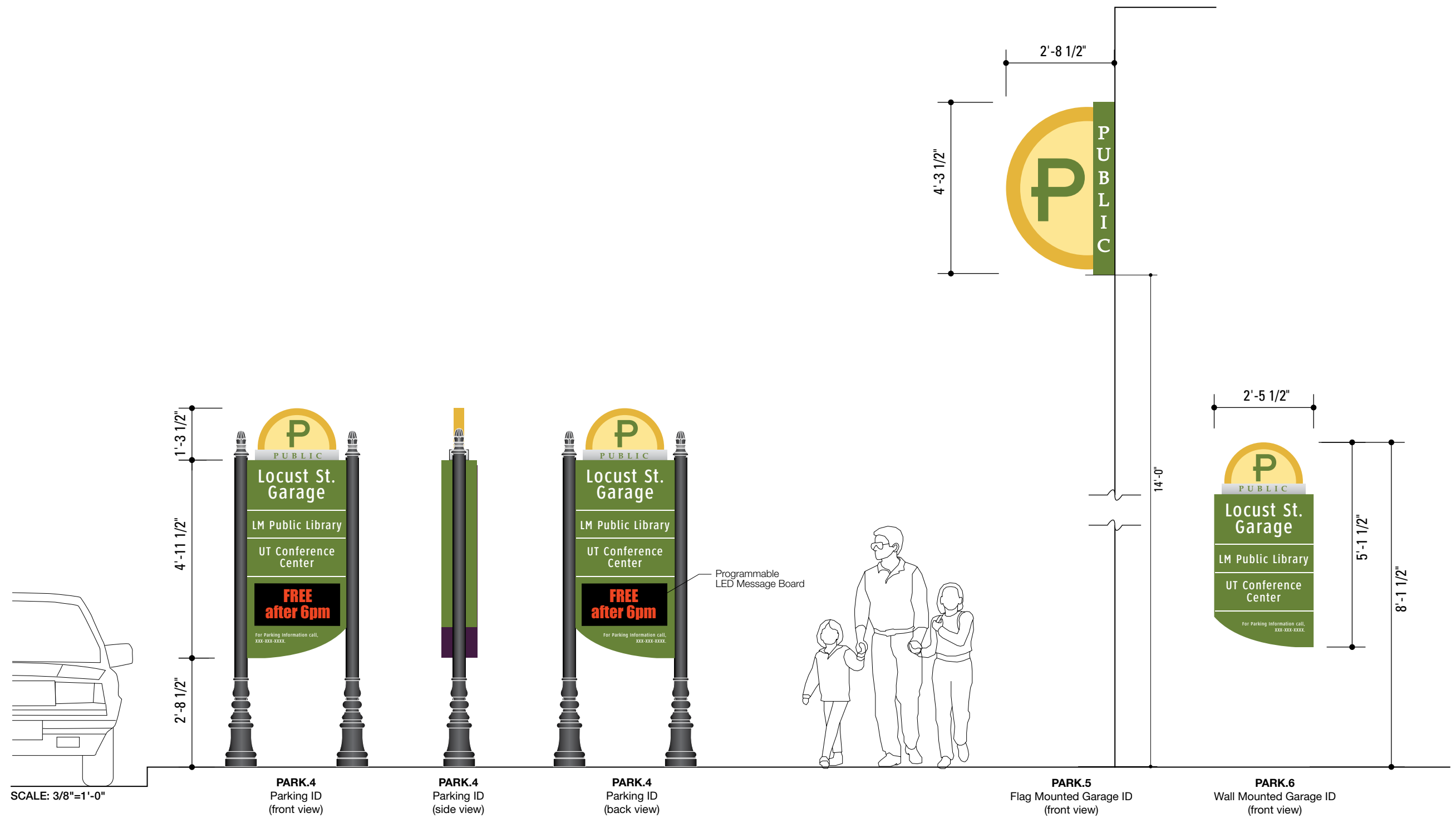


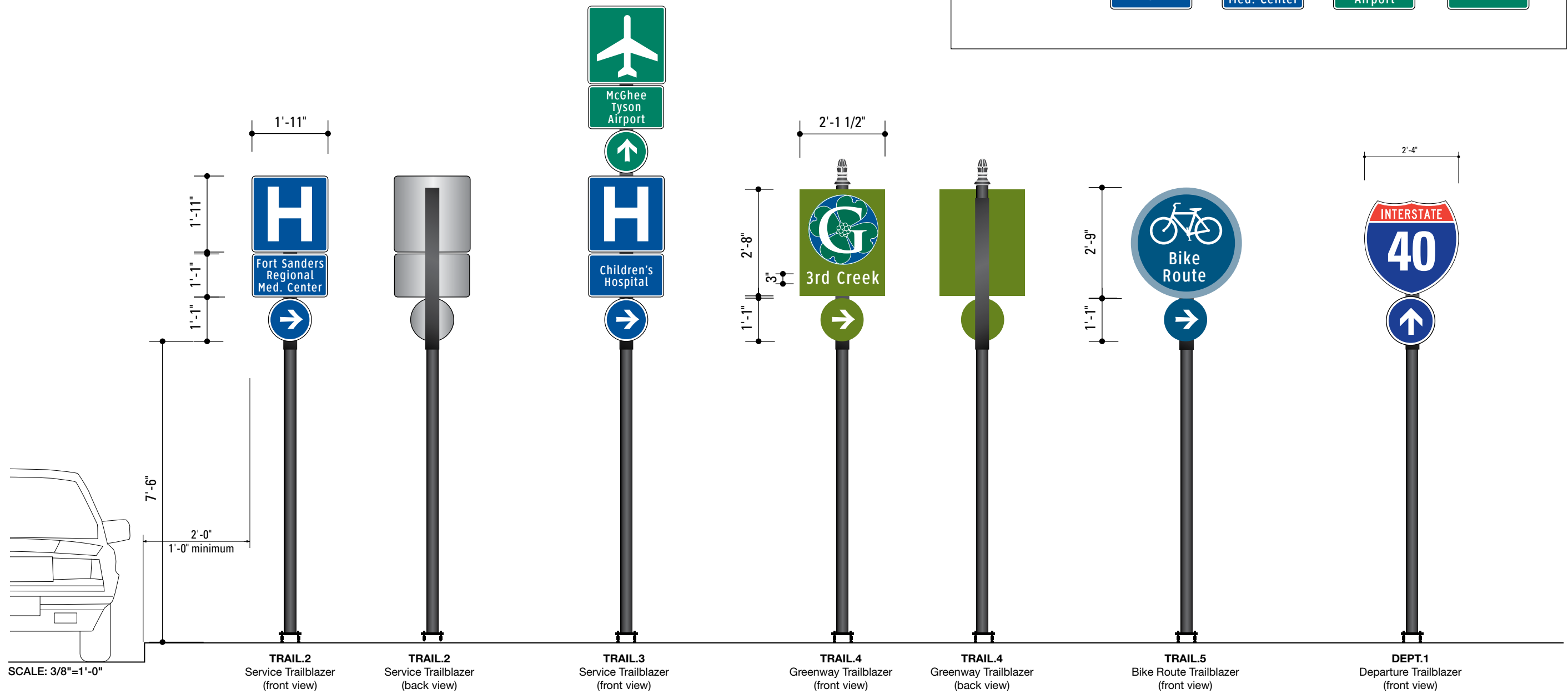
VDIR.4, 5, 6
Vehicular Directional
(plan view)

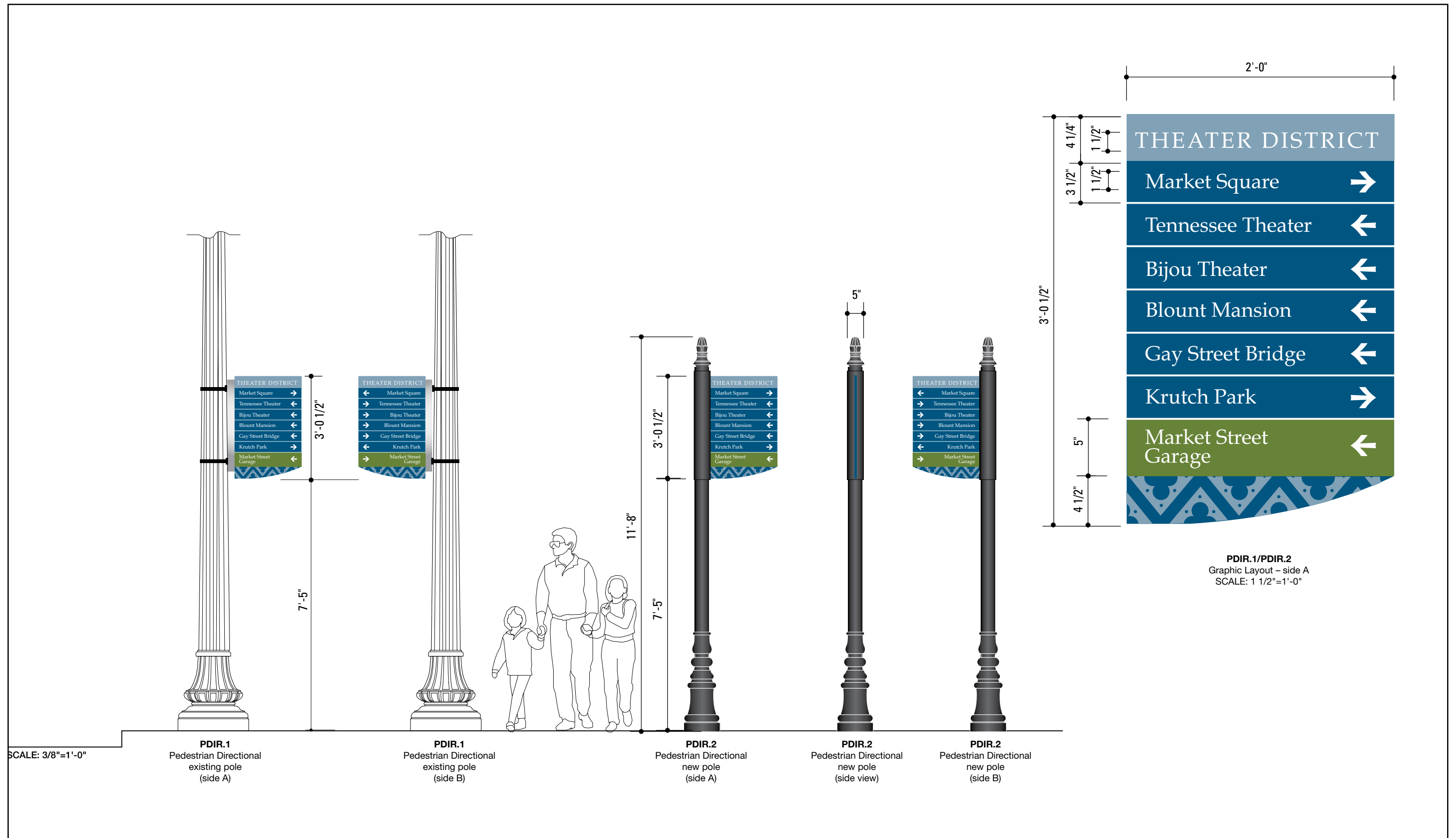


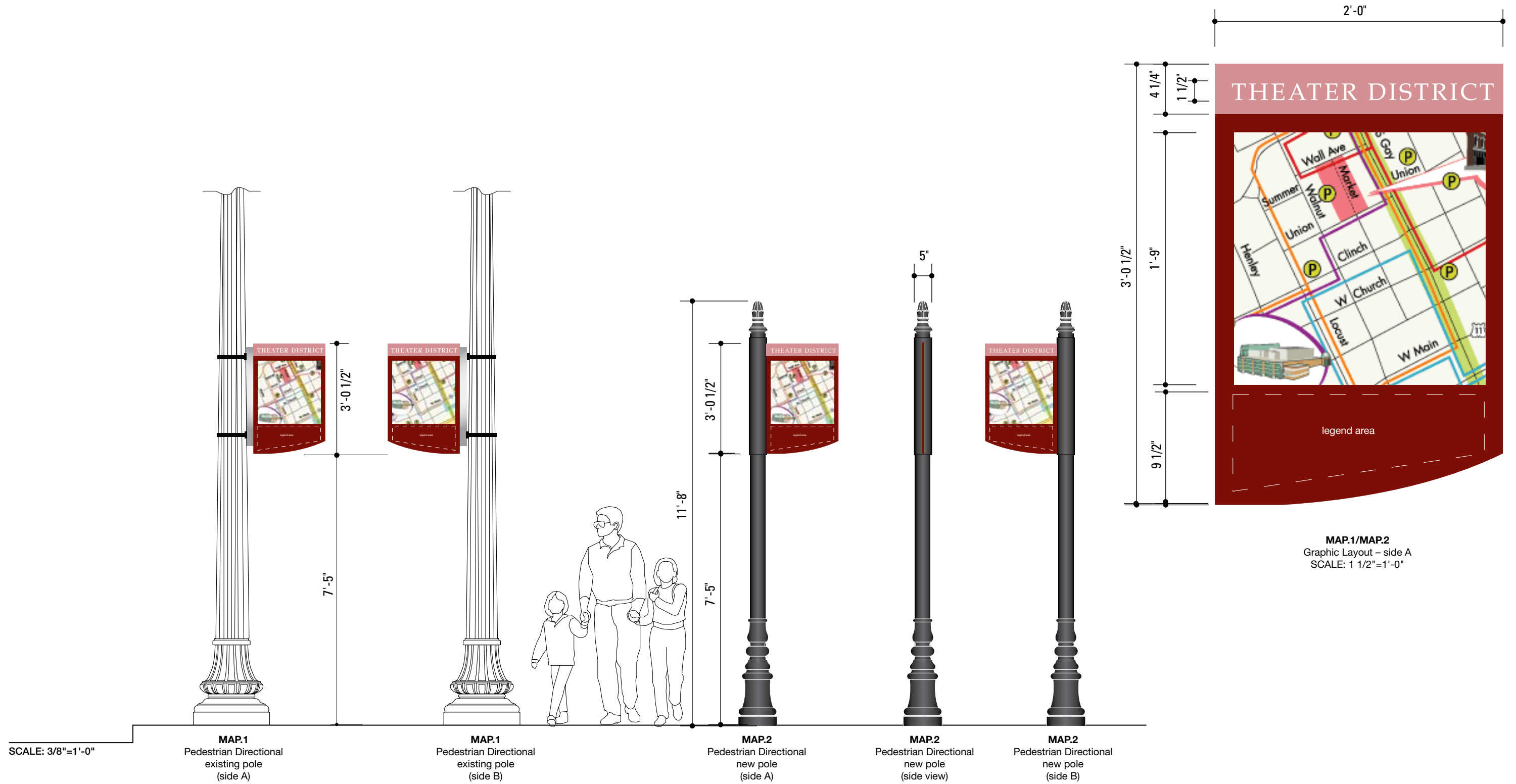
SCALE: 3/8"=1'-0"

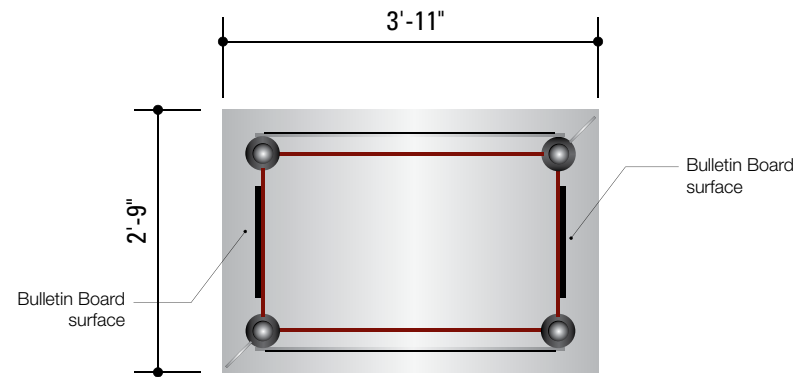




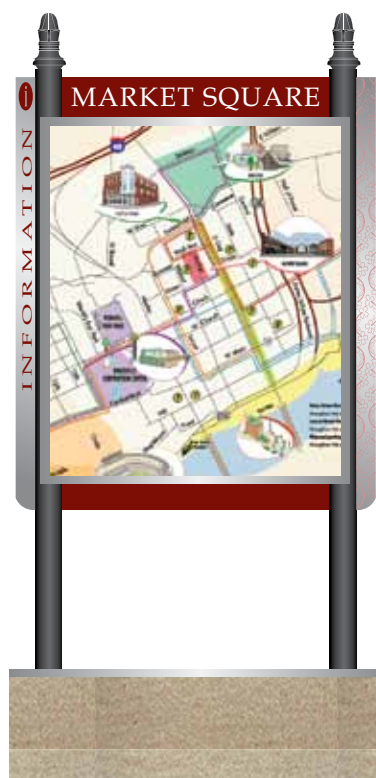
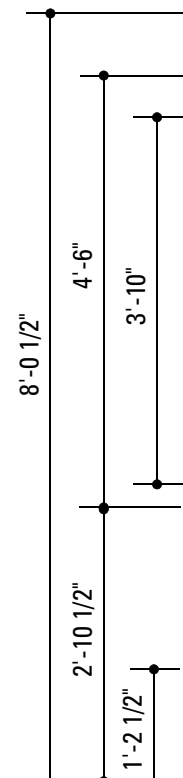
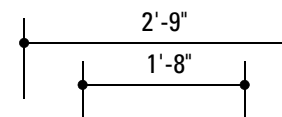
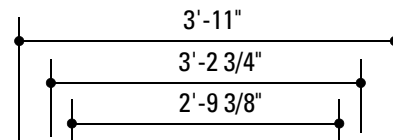




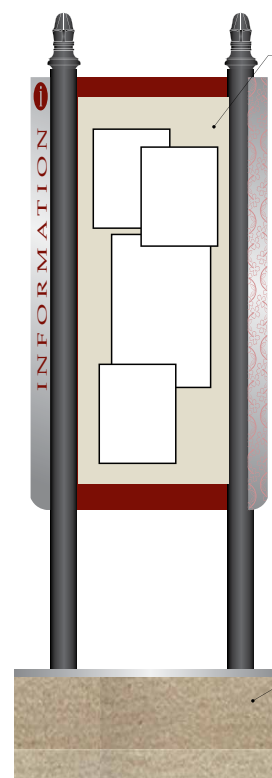




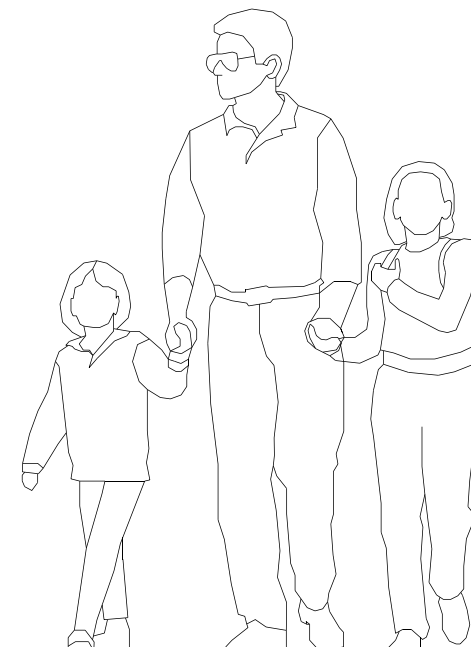
KIOSK.1
Pedestrian Kiosk
(plan view)



KIOSK.1
Pedestrian Kiosk
(front & back view)



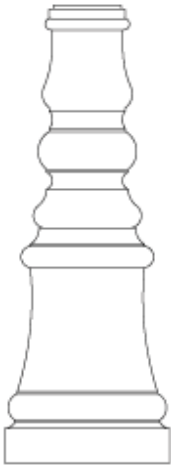
KIOSK.1
Pedestrian Kiosk
(side views)



SCALE: 1/2"=1'-0"

1150 Series Wraparound Base (WAB1150) Specification Sheet

Project Name:	Location:	MFG: Hadco
Fixture Type:	Catalog No.:	Qty:



Ordering Guide

Example: WAB1150 3 A

Product Code	WAB1150	1150 Series Wraparound Base
Pole Diameter	3 4	3" 4"
Finish	A B G H J	Black White Verde Bronze Green

Specifications

HOUSING:
356 HM high-strength, low-copper, proprietary cast aluminum alloy .

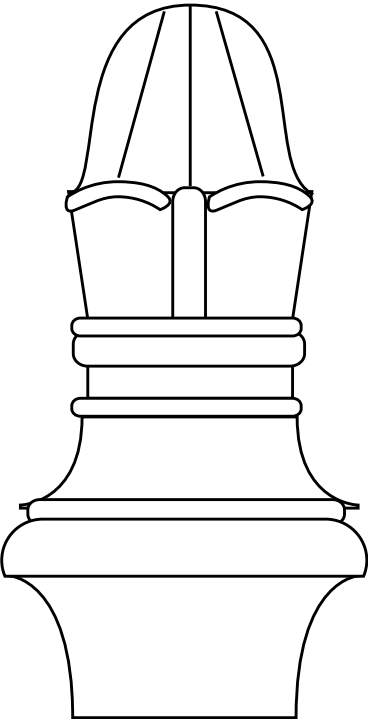
FINISH:
Thermoset polyester powdercoat is electrostatically applied after a five-stage conversion cleaning process and bonded by heat fusion thermosetting. Laboratory tested for superior weatherability and fade resistance in accordance with ASTM B-117-64 and ANSI/ASTM G53-77 specifications. For larger projects where a custom color is required, contact the factory for more information.

WARRANTY:
Three-year limited warranty.

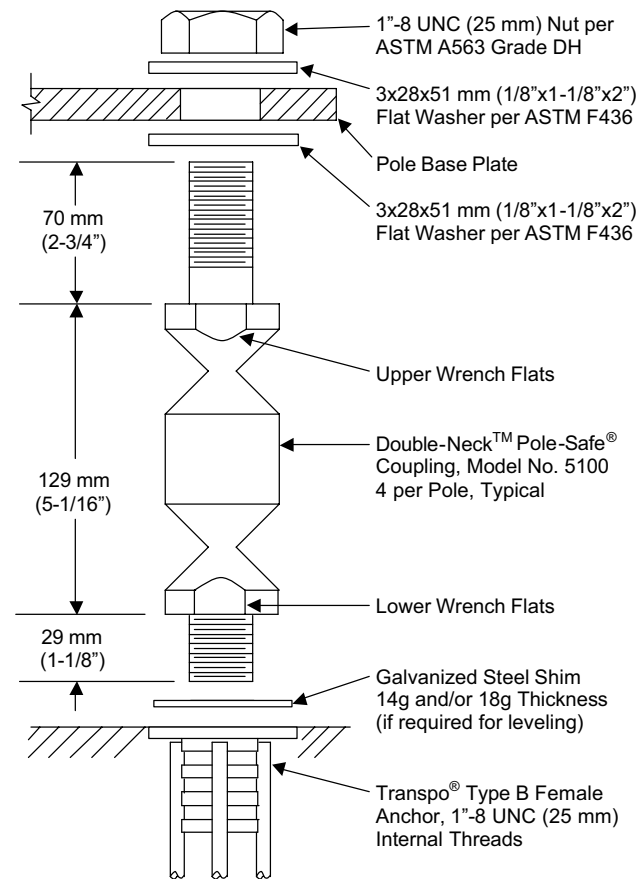
Height :
29 3/4"

Base Diameter:
11"

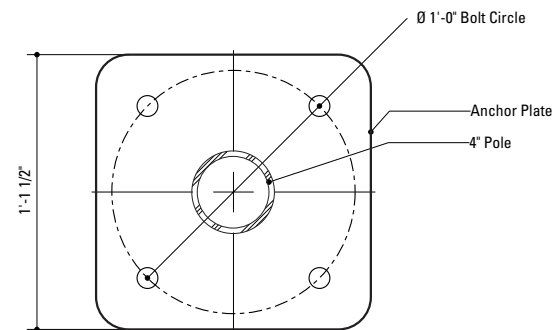
Inside Diameter:
10 5/8"



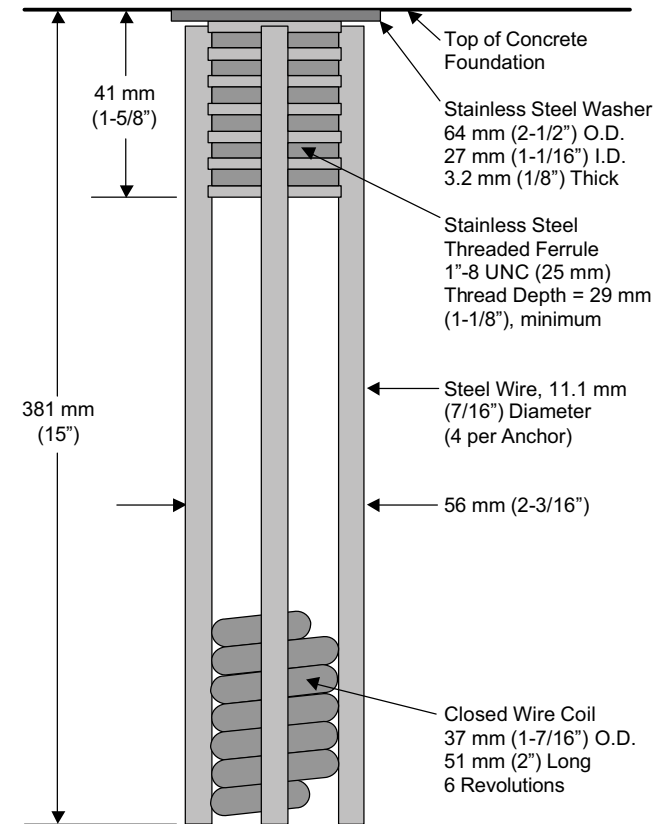
Hapco Flial F0002



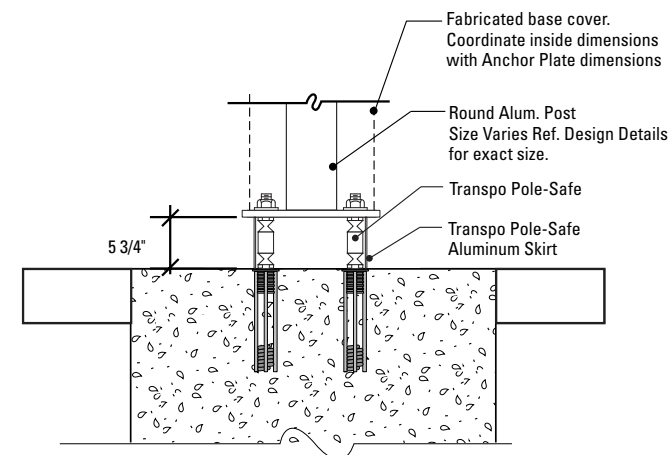
1 POLE-SAFE SERIES 5100 BREAKAWAY ASSEMBLY
SCALE: NTS



3 Anchor Plate Detail
SCALE: 3/4" = 1'-0"



2 TRANSPO TYPE B FEMALE ANCHOR
SCALE: NTS



NOTE: SEE DWG. G.3 FOR FOUNDATION DETAILS

4 Assembled Section View
SCALE: 3/4" = 1'-0"